

## SPONSORSHIP TALKING POINTS

1. Sponsorship Packet must be used and given to each potential sponsor
  - a. Sponsor form must be completed
2. No letter or packet is to be mailed out. All potential sponsors are:
  - a. Personally visited
  - b. Called (Complete form while on the phone and ask when you can pick-up the check)
3. Sponsorship checks
  - a. Checks should be picked-up
    - i. Checks are not to be mailed if at all possible
    - ii. Checks should be collected at the time of the visit if at all possible. If not go back and pick it up. If you are unable to go back and pick-up call Denise Roller 701-426-3520 to go and pick it up.

By picking up the check it gives you another opportunity to say “THANK YOU”  
It also makes it more convenient for the sponsors. No addressing and placing a stamp on an envelope and getting it to the mailbox.
4. If at all possible, take a football player with you when soliciting sponsors. (this will provide a training opportunity for the player)

### Logo's and or ad

- Should be a pdf or jpeg
- Should be emailed to: [hrservices@midco.net](mailto:hrservices@midco.net) on or before August 10<sup>th</sup>.

If they don't have a logo to email and have a website, we can pull the logo off the website.

### Sponsor Checks and form that you collect:

- Mail to:
    - Legacy Football Boosters
    - Attn: Danielle
    - 6403 Endicott Dr
    - Bismarck, ND 58503
  - Questions with regards to sponsorship, sponsorship packets
    - Call 701-426-3520
    - Text 701-426-3520
    - Email [hrservices@midco.net](mailto:hrservices@midco.net)
- I will be more than happy to go out with you on any sponsor visit

Sponsorship Hunt: July 1<sup>st</sup> through August 8<sup>th</sup>

Would like everyone who wants to get sponsors including coaches to email me the names of the businesses they are going to visit with prior to June 28th. (this will make sure that we don't have more than one person contacting the company). If a business comes up more than once, I will notify the individuals and let them decide who will contact the company.